**Ideation Phase**

**Define the Problem Statements**

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| **Date** | **18 June 2025** |
| **Team ID** | **LTVIP2025TMID20425** |
| **Project Name** | **LearnHub: Your Center for Skill Enhancement** |
| **Mentor Name** | **Dr Shaik Salma Begam** |
| **Maximum Marks** | **2 Marks** |

**LearnHub Problem Statement**

To create a meaningful and student-centric learning platform, it is vital to understand the challenges faced by learners and instructors in today’s digital education landscape. By identifying these pain points, LearnHub can provide a smooth, enriching, and skill-oriented experience for every user.

**Customer Problem Statement for LearnHub**

I am a **student** who wants an easy and effective way to **enroll in skill-based courses and track my learning progress**.  
I’m trying to **find relevant courses, join them seamlessly, and complete them to earn certificates**.  
But I often encounter **confusing dashboards, limited feedback or progress tracking, and no way to get recognized upon course completion**.  
Because many learning platforms **lack personalization, have poor UI, and don’t provide completion tracking or downloadable certificates**.  
Which makes me feel **demotivated, unsure about my progress, and less likely to continue learning**

**Why This Matters for LearnHub**

By identifying and solving these challenges, the LearnHub team can:

* Focus on **intuitive UI**, **personalized dashboards**, and **easy enrollment processes**.
* Provide **progress tracking**, **"Mark as Complete" features**, and **certificate downloads**.
* Offer **engaging and responsive course content** on both web and mobile.
* Build a platform that **motivates learners**, **supports instructors**, and **builds career-ready skills**.

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| Problem Statement (PS) | I am (Customer) | I’m trying to | But | Because | Which makes me feel |
| PS-1 | a college student | learn new skills online and track my progress | there is no proper progress dashboard or certificate generation | many platforms are generic and don’t offer personalized learning journeys | confused, unmotivated, and less likely to complete courses |
| PS-2 | an instructor | upload courses and manage student engagement | there are limited tools for uploading content and tracking students’ course statu | instructor tools are not centralized and are hard to use | frustrated and disconnected from the learners |